



nextalternative
a leader in renewable resources...

NEWSLETTER

Spring is in the Air!
So Let's Keep That Air as Clean and Green as Possible.

One of Next Alternative's primary goals is to assist in the reduction of greenhouse gas emissions into Earth's precious atmosphere. Along with other initiatives discussed below, a major way we are keeping stride with this effort is the manufacture and sale of our carbon nanotube lead acid battery. This product is used in electric cars and with the growing popularity and acceptance of these automobiles all over the world, we are seeing a definite increase in consumers and entire countries adopting and promoting this alternative means of energy.

As always, Next Alternative is constantly seeking new opportunities to incorporate emissions reduction into its solutions.

Next Alternative Plans to Build Emulsion Fuel Plant in Michigan

Some very exciting plans are in the works as Next Alternative searches for a viable site in Michigan to build a new emulsion fuel plant. We are currently in talks with Congressman Mark Schauer of the 7th Congressional District and his associates, all who are assisting us in locating appropriate sites and in reaching out to economic developers within Michigan cities and counties.

We are looking into Battle Creek, Marshall and Albion, in Calhoun County, as well as suitable sites in Jackson and Lenawee Counties. This project will not only allow Next Alternative to further its mission by producing the cleaner, more economical em-fuel at this plant, it will also bring great economic growth, opportunity and exposure to the area.



Em-Fuel Possibilities Increase in Importance Within Railway Industry

Starting this year, the Canadian Government has instituted its Regulatory Framework on Air Emissions - requiring regulated entities throughout Canada to reduce emissions by 18% from 2006 levels. As compliance becomes more of a pressing issue, the Canadian National Railway (CN) has been cognizant of its responsibilities with respect to Greenhouse Gas (GHG) emissions. CN feels that rail is the most efficient means of moving freight in that it requires substantially less fuel. It also eases traffic congestion as it takes undue pressure off our overcrowded roads and highways.

With the ecology in mind, CN is currently taking steps to become more aligned with the growing trend toward using greener resources. It has invested heavily in research and in new, more fuel-efficient equipment. Over the past few years, CN retired a number of older cars and has acquired new train cars with improved qualities. In addition, it is monitoring research and development of cleaner energy markets and next generation locomotives that run on alternative fuels.

We applaud CN's commitment to improve its performance and for doing its part in the quest for cleaner, more sustainable methods of transport.

What 's Next? Product Spotlight

Next Alternative's Em-Fuel, which is a mixture of 80% fuel and 20% water that yields an entirely new fuel, is exceeding all EPA emission regulations. It costs less than 20% of the same quantity of processed fuel and is 95% - 107% as efficient... and most importantly, it emits 30% less emissions! As trucks and other commercial diesel vehicles that spend lengthy hours on our roads and rails begin to transfer to this type of fuel, slowly but surely we hope to see more progress.

Next Alternative is pleased to offer a host of innovative products and initiatives that aid in its mission to provide alternate means of renewable energy.



Blending Unit for Em-Fuel

Next Alternative Reports Recent European Roadshow Was a Great Success

Next Alternative's Pete Law embarked on a three-week roadtrip throughout Europe to promote the firm's green technologies and garner investment interest. Pete hit six countries including France, England, Germany, Finland, Belgium and Sweden, in an effort to bring about more awareness regarding the company, our green products and our mission as a whole.

Pete was pleased to relay that he was well received by some of the largest green fund managers overseas and envisions a definite possibility in future partnerships. He noted that there was a collective mindset that we all need to continue to educate ourselves and others and research and adopt more sustainable methods of energy for the betterment of our planet and its inhabitants.

Pete found that conferring with like-minded individuals and companies from other geographies – all which strive to create opportunities to employ green initiatives, instills more validity and power to back the effort and has definitely generated more momentum.

Want a Job That Makes You More Green or a Greener Job? Now You Can Have Both!

With the green movement picking up steam on so many levels, more people are wanting to do their part. In addition to altering personal habits and switching to more eco-friendly products, some people desire to go even farther and find a profession or company that also promotes a greener way of life.

Next Alternative is proud to be one of those companies. Its founder and associates are living a dream by working as a team that genuinely cares about our planet. As a pioneer in the renewable resources industry, we are making headway in getting the word out about the benefits of being green. We are pleased to note that we are in good company and that company is ever-increasing.

While job growth in most industry sectors remains slow throughout the United States, "green" jobs or jobs related to the environment have seen a definite rise. Several studies predict this trend will continue. Today, you can even search for a green job on a website bearing the name GreenJobs.pro. In January of this year alone, the site has introduced and matched over 2000 candidates. The site boasts some very well known companies that it provides job listings for, so the opportunity of getting a good green job at a solid company is a real and growing possibility.

About Next Alternative Inc.

Next Alternative Inc. is a break-through company paving the way in the global effort to discover alternative means of energy.

Understanding the need to reduce the demand for fossil fuels, Next Alternative is pioneering new methods that provide eco-friendly solutions. Poised on the cutting-edge of new green technologies, Next Alternative strives to develop and offer products that meet the challenges of our new economy.

With the belief that this new market will propel achievements within world transportation, Next Alternative stands as an innovator - bringing existing technologies together and melding them to meet future demand.

Next Alternative is a new publicly traded company on the Frankfurt stock exchange.



Get Plugged In

News around the industry

Next Alternative is excited to announce that our first shipment of electric cars arrived on March 26th! They will be used as demos and for testing our products.



Next Alternative, Inc.
World Exchange Plaza
45 O'Connor Street Suite 1150
Ottawa, Ontario K1P 1A4

Tel: 613-755-4023
Fax: 613-237-9145

Email: ceo@next-alternative.com

Website: www.next-alternative.com



Stock Quote - Apr. 01, 2010
Frankfurt Exchange: 0.85 Euro
XETRA Exchange: 0.85 Euro
NASDAQ: coming soon
TSX: coming soon

