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**nextalternative**  
a leader in renewable resources...

# NEWSLETTER

## LOOKING AT THE BIG ALTERNATIVE ENERGY PICTURE WHAT CAN WE EXPECT?

The International Energy Agency (IEA) has just released its World Energy Outlook which addresses the 25-year projection of things to come. As Faith Bristol, IEA Chief Economist has stated, "As each year passes without clear signals to drive investment in clean energy, the 'lock-in' of high-carbon infrastructure is making it harder and more expensive to meet our energy security and climate goals." Without further immediate action, by 2017 energy-related infrastructure in place would generate all the CO2 emissions allowed up to the year 2035. Delaying action could mean that for every investment dollar not put toward clean energy before 2020, an additional \$4.30 would be required to compensate for increased emissions. So the time to act is now.

Other notes from the study indicate that without a bold policy change, the world will find itself locked in to an inefficient, insecure and high-carbon energy system. There needs to be stronger measures to drive investment into this sector.

Oil prices will remain high even as short-term pressures on oil markets are easing with the economic slowdown. As reliance grows on a small number of producers, the increase in output from the Middle East and North Africa will be over 90% of the required growth in world output up to 2035. If between 2011 and 2015 investments run even 1/3 lower than the \$100 billion per year required, consumers could see oil at \$150 a barrel. In addition, oil demand will rise from 87 million barrels a day to 99 barrels a day by 2035, with the net growth coming from the transport sector in emerging economies. The passenger vehicle fleet will double to almost 1.7 billion. It is noted that alternative technologies i.e. hybrid and electric vehicles which are more energy efficient continue to advance, but will take time to penetrate markets.

The use of coal will rise by 65% by 2035. This is very sensitive to energy policies, especially in China which accounts for nearly half of all global demand. Overall, China solidifies its position as the world's largest energy user by consuming roughly 70% more energy than the United States. Better technology could boost prospects for coal, but they will still face severe regulatory and policy barriers.

Despite the nuclear disaster at Fukushima this past March, nuclear output should rise by over 70% by 2035, as most countries have reaffirmed their commitment to this type of energy. Natural gas use will increase to almost equal that of coal consumption.

CO2 emissions over the next 25 years will amount to 3/4 of the total over the past 110 years which would lead to a long-term average temperature rise of 3.5C. If new policies had not been implemented, we would be on a course for a more dangerous temperature rise of 6C.

In reality, things don't look all that bleak, but there is much work to be done in order to accomplish certain universal goals. Next Alternative remains committed to doing its part in this ever urgent quest to protect our planet and its inhabitants.

## When it Comes to the Clean Energy Race, Who's Ahead?

Over the past several decades, it's no secret that investment opportunities within the clean energy sector have increased exponentially. It is imperative that this trend press on. If the G20 major economies in the world continue to initiate legislative policies as expected, it is predicted that more than \$2.3 trillion will be invested in clean power assets over the next 10 years.

For the first time in decades, the renewable energy sector actually surpassed the nuclear energy sector worldwide. Global investments within the industry are at an all time high. Much of this growth has been attributed to a steady flow of financial incentives for companies that choose to adopt alternative energy sources.

So, geographically speaking, who is winning the clean energy race? It appears that China continues to extend its lead amongst the major economic powers. The total investment in clean energies made by China has increased by 39% - which is most remarkable.

Surprisingly, Germany has recently overtaken the United States to become the second largest clean energy market in the world. While many countries have set specific goals of generating power from a host of renewable resources, the U.S. lacks a similar concrete goal. The irony being that the U.S. is actually home to many of the best producers of clean energy technology in the world!



## Get Plugged In! News Around the Industry

### GOT MILES?

#### EVs Are Poised to Straddle Their Biggest Hurdle

According to EV World, BEA-tricks, an Electric Vehicle start-up company in Bochum, Germany may have the answer to one of the EVs most pressing problems... range. Many consumers are still gunshy when it comes to purchasing an EV because of the misconception that the car will surely die out on them mid-trip. Not so anymore, says Daniel Sperling, a BEA-tricks engineer who recently modified a Citroen Berlingo and watched it drive 621 miles from Flensburg to Munich.

The car was equipped with 10 of the same lithium ion batteries that are used in the Smart ForTwo model. It left a public eco-charge station accompanied by an escort vehicle. Two drivers switched back and forth during the 17-hour trip... arriving 3 hours early safely and without incident. Sperling even noted that the car still had a charge in it and could have gone at least another 100 miles!

This successful endeavor is yet another indication of the progress in technology within the EV/battery industry. As EVs become more reliable, there will hopefully be less naysayers and more proponents of this amazing alternative mode of transport.



BEA-tricks' Citroen Berlingo

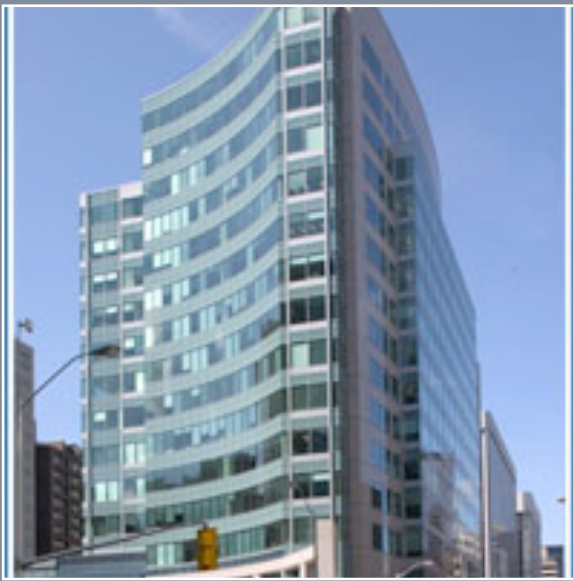
## ABOUT NEXT ALTERNATIVE

Next Alternative Inc. is a break-through company paving the way in the global effort to discover alternative means of energy.

Understanding the need to reduce the demand for fossil fuels, Next Alternative is pioneering new methods that provide eco-friendly solutions. Poised on the cutting-edge of new green technologies, Next Alternative strives to develop and offer products that meet the challenges of our new economy.

With the belief that this new market will propel achievements within world transportation, Next Alternative stands as an innovator - bringing existing technologies together and melding them to meet future demand.

Next Alternative is a new publicly traded company on the Frankfurt stock exchange.



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**H**ere at Next Alternative, we've got something to say

**A** resounding wish for peace on Earth each and every day

**P**eople need to come together, to keep our planet green

**P**romising to use fuel & energies that are friendly, safe & clean

**Y**ou can make a difference, if only you are willing

**H**ault the assault on our ecology, that we're slowly killing

**O**ld ideas are making way as progress comes in leaps & bounds

**L**ive by example, teach your neighbors, spread the word around

**I**nnovation is the name of the game that NAI likes to play

**D**edicated to finding new technologies that keep paving the way

**A**ll our efforts are building momentum and keeping the fire fed

**Y**esterdays dreams are today's realities, if we keep forging ahead

**S**triving to give the gift of hope is our heartfelt, ultimate goal  
So please choose nice over naughty, because you know how we feel  
about coal!

Stock Quote - Dec. 01, 2011  
Frankfurt Exchange: .03 Euro  
XETRA Exchange: .04 Euro  
CNSX: Coming Soon