



nextalternative
a leader in renewable resources...

NEWSLETTER

What A Year It Has Been At Next Alternative!

Next Alternative has had a truly exciting year full of innovation and great progress. While we are extremely pleased with what we have accomplished, we are ever determined to push harder, delve deeper and continue to expand our reach within the alternative energy arena in 2011. We consider it an honor to be part of a global mission that has the good of the planet and its people at heart.

While we are anxiously looking forward to the year to come, we'd like to give our investors, partners and supporters a look back at some of the year's highlights. The year began with the **final stages of testing** on our batteries in preparation to distribute them. We introduced one of our esteemed **Board Members** – the extraordinary, former **Member of Parliament, Elijah Harper**, followed by two standout **NAI Officers, Roger Gervais, COO** and **Peter Law, Vice President U.S. Operations**. In February, Pete set out on a successful **multi-country roadtrip** to meet with investors and garner interest in our products.

Spring brought the opening of NAI's new **European office in Frankfurt, Germany**. Our first shipment of **electric cars** to be used as demos arrived. In April NAI underwent a **corporate restructuring** to optimize operations and better serve clients, partners and investors. Two holding companies were established – one in Ontario, Canada, the other in Phoenix, Arizona. Next Alternative also announced its new **universal stock symbol – N4H**. Plans for a new emulsion fuel plant got underway in **Battle Creek, Michigan** with the assistance of **Congressman Mark Schauer**. A new version of our **pancake motor** with broad applications was also added to NAI's product offerings.

With Summer approaching, things really heated up at Next Alternative. We acquired the majority of South a Korean-based, environmentally-focused company called **Keosan High Tech** – along with 13 of its patents. We received two major purchase orders for our **Carbon Nanotube (CNT) Battery**. A Candian trucking company put in for a **\$1M contract** and a company that refurbishes golf carts put in for another **\$912,000 contract**. In July we unveiled our sharp new **corporate website**. We also brought on the talented **Bob Daly as NAI's new CFO**. August saw our first **Emulsion Fuel Machine** arrive in Canada and marked the installation of one of our **M60 Machines in Ghana** facilitating cheaper fuel.

This Fall we continued our involvement in several projects with the **First Nations in North America** and **Mohawk Energy & Water Solutions**. Mohawk was granted **exclusive North American distribution rights** for NAI's machines and emulsion products. Mohawk agreed to help Next Alternative raise \$10,000,000 for the upstart of at least two new manufacturing plants to handle this load. **Subsequent sales projections for the Mohawk agreement reach into the millions**. We entered into a joint venture with **CleanAirTek** to purchase our fuel products and distribute them to clients within the trucking industry. We also expanded our battery offerings to include **Lithium Ion Batteries**. We formed a partnership with **American Motor Products** to distribute NAI products to the full-size EV markets. **Pete Law was promoted to President of US Operations** and our US offices took up residency at **One East Washington in downtown Phoenix**. So that's the recap! Stayed tuned for more exciting Next Alternative news as we move forward.

Get Plugged In

News around the industry



General Motors' Chevy Volt Named Green Car of the Year

This top environmental honor awarded by Motor Trend Magazine has given the much anticipated Volt an even bigger boost. Edging out the Nissan Leaf, Ford Fiesta, Hyundai Sonata Hybrid and the Lincoln MKZ Hybrid, the Volt's production numbers have since been stepped up. Before the announcement, GM's Product Chief Tom Stephens had relayed that the world's #2 automaker had planned to build 10,000 Volts in 2011 and 45,000 in 2012. It appears that now those numbers quite possibly have already been raised.

More Good News For GM

General Electric has announced that over the next five years, the company has plans to buy 25,000 electric vehicles from automakers – including General Motors. The US's largest conglomerate will swap out half its fleet of cars used by sales associates and technicians. GE has been making a major push into the green arena and is hopeful that this action will assist in speeding up the acceptance of EVs. GE also hopes that it will spark demand for some of the charging equipment that the company itself sells.

GE will reportedly purchase 12,000 vehicles from GM including the Chevrolet Volt. It will also buy additional cars from other manufacturers launching EVs. GE sees its plan as the largest commitment to date by any buyer of electric vehicles. The volume could assist in driving the cost of these cars and batteries down more quickly. For GE, even though right now prices of EVs are still fairly high, their sights are set on the bigger picture. Over time, using electric powered cars will more than likely facilitate cheaper operating costs than those powered by gasoline.

Hyundai Unveils Its First Electric Car

The Hyundai BlueOn is the company and Korea's initial entrée into the electric car arena and thus begins a new era of eco-friendly technology within the country. Hyundai plans to provide a test fleet of 30 vehicles to be used by various government organizations. The cars will mainly be used to further develop and test charging infrastructures, as well as for promotional purposes.

BlueOn is derived from Hyundai's Blue Drive strategy which promotes the company's eco-friendly products, while the "on" refers to switch on. The cars can achieve 130km/h and can travel as much as 140km on a single charge. Under household power, the battery will be fully charged within six hours. Using the quick charge method, the battery can be recharged to 80% of capacity within 25 minutes. Hyundai will be working with the Seoul Metropolitan Government to build recharging facilities.

About Next Alternative

Next Alternative Inc. is a break-through company paving the way in the global effort to discover alternative means of energy.

Understanding the need to reduce the demand for fossil fuels, Next Alternative is pioneering new methods that provide eco-friendly solutions. Poised on the cutting-edge of new green technologies, Next Alternative strives to develop and offer products that meet the challenges of our new economy.

With the belief that this new market will propel achievements within world transportation, Next Alternative stands as an innovator - bringing existing technologies together and melding them to meet future demand.



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A NEXT ALTERNATIVE CHRISTMAS

Twas the night before Christmas
At the Next Alternative lab
Every scientist was focused
There was no time for gab

Testing on batteries
Was being done with great care
In hopes of creating a charge
Far beyond all compare

Lithium Ion, Carbon Nanotube
What can it all mean
Soon we'll all be driving cars
That don't run on gasoline

We've sought out great allies
Of the most innovative kind
Partnerships were forged
Contracts were signed

There's a full-fledged force
Spreading the NAI word
We have a mission and a voice
That must and will be heard

We aim to be the leader
In the alternative energy game
So we research the possibilities
And call them out by name

Now electric, now solar,
Now wind and bio-fuel
On sustainable, on renewable,
Green energy's so darn cool

We've taken to the streets
We've hit the papers & the Net
We've flown across the pond
We're as cosmopolitan as it can get

We want to let the industry know
Our goals & promises are not hollow
Next Alternative is for real
It's the company to watch & follow

We strive to set the bar
A noble little notion
Our products and technology
Are causing quite a big commotion

Our work is indeed our passion
Each NAI Officer, Board Member & staff
We're just trying to do our part
On our precious planet's humble behalf

So we thank you for your support
From the bottom of our heart
Happy Holidays to all
And keep your energy clean & smart

Stock Quote –Dec. 01, 2010

Frankfurt Exchange: .55 Euro

XETRA Exchange: .65 Euro

NASDAQ: coming soon

CNSX: coming soon



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