



**nextalternative**  
a leader in renewable resources...

# NEWSLETTER

## As Summer Approaches, Things Are heating Up At Next Alternative!

### ***NEXT ALTERNATIVE ACQUIRES MAJORITY OF KEOSAN HIGH TECH, A KOREAN-BASED, ENVIRONMENTALLY-FOCUSED RESEARCH & MANUFACTURING COMPANY***

Next Alternative recently acquired 90% of Keosan High Tech Co. Ltd of South Korea and with it 13 patents in the energy and environmental sectors.

Established in 2000, Keosan is a leading researcher and manufacturer of technology and products that assist in energy saving and in producing a cleaner environment. The company houses laboratories and test rooms where technology and products are designed, created and tested for effectiveness and viability. Current products range from household electric heat exchangers and anion generators to air deodorization and sterilization apparatuses.

Dr. Chul Won Choi, President of Keosan will assume the role of Vice President of Science and Research for Next Alternative. He will head a Next Alternative funded research team which will continue to experiment within the realm of alternative energy and whose future patented technical output will belong solely to Next Alternative. Acquired patents already key to Next Alternative's current and future mission of finding alternative means of energy include the EM-Fuel Machine and a Perpetual Generator.

Next Alternative sees this as a major stepping stone in furthering our present and broadening our future scope and reach within the alternative energy industry. With the addition of Keosan's research, technology, patents and products, we can cultivate an even more complete environment in which the fostering of further advancement can and will flourish

### ***NEXT ALTERNATIVE RECEIVES TWO LARGE CONTRACTS FOR THE MANUFACTURE AND DEPLOYMENT OF ALTERNATIVE ENERGY BATTERY***

Recently, two Canadian companies submitted purchase orders for Next Alternative's Carbon Nanotube (CNT) Batteries. The first is a trucking company which has placed a one million dollar order for the emulsion fuel which will be used in company trucks and forklift equipment. The second \$912,000 order comes from a company that refurbishes golf carts. The CNT batteries will be installed in golf carts to save on fuel costs and to extend the life of these vehicles. Both orders are due to be delivered over the next six months.

This type of battery technology allows for rapid recharging – in less than one hour and provides increased Reserve Capacity of at least four times that of an unmodified battery. The batteries will deliver 300 miles between charges and its life expectancy will be extended by a minimum of four times the current output. This far exceeds anything that has previously been available. Plus, CNT batteries lend to reduced emissions which is of course one of Next Alternative's primary goals.

Next Alternative sees these sizeable orders as a major surge in the promotion and support of this amazing technology. As more companies solidify the viability of CNT batteries and Emulsion Fuel by putting their trust and money behind them, we believe that an even greater number of orders will soon be placed. There seems to be no limit to the reach and positive impact that the batteries can have by maximizing our clients' operations. We predict a broad spectrum of industries will find that they too can utilize this most efficient technology in a variety of ways. Subsequently, our future progress in assisting the green movement will reach ever increasing levels.

# When Will It Sink In?

BP's Deepwater Horizon oil spill in the Gulf of Mexico is just the latest disaster that should generate an outcry by both citizens and government officials to drastically reconsider offshore drilling. Stemming from an oil well blowout on April 20<sup>th</sup>, this tragedy's effects are incredibly far-reaching. Not only did the explosion kill 11 platform workers and injure 17 others, the ensuing oil slick covers a surface of at least 2,500 square miles. The damage to the environment is remarkable. The fishing and shrimping industry and Gulf Coast tourism has been hard hit. Equally, if not more painful is the wreckage to hundreds of animal and bird habitats endangering many species.

This and similar past disasters reflect the continued danger that offshore wells pose. Should this not be a wake up call to diligently set our collective sights on becoming oil-free once and for all? How many more tragedies must we endure before we finally get sick of not only cleaning up these messes, but of weathering the costs financially and environmentally as well? While many may think that the price of actually turning oil-free is high – it would seem that the price of not turning oil free is far higher in the long run.

## Get Plugged In

News around the industry



A host of cities in the United States are gearing up for the arrival of electric cars. In addition to cities known for being green-minded like San Francisco and Seattle, other urban locales are also climbing aboard the plug-in bandwagon. For instance, Houston, Orlando, Indianapolis and Memphis are currently installing public charging stations about their cities. Many of these and other interested cities, as well as electric car manufacturers, have formed alliances with local municipalities and utility companies to offer special electricity packages to both consumers and companies.

Cities promoting electric cars have the benefit of projecting a more eco-friendly image and utility companies will benefit from a rise in revenues. Sustaining an influx of electric vehicles is equivalent to accommodating a new residential subdivision – a fairly common challenge for utility companies. Right now, most of these new cars are for commuting purposes with ranges of 40 to 100 miles. However, some state governments, like those in the Pacific Northwest, have begun discussing an electrified corridor which would place fast-charging stations along interstate routes. That means EV riders may get to enjoy extended road trips in the near future!

## About Next Alternative Inc.

Next Alternative Inc. is a break-through company paving the way in the global effort to discover alternative means of energy.

Understanding the need to reduce the demand for fossil fuels, Next Alternative is pioneering new methods that provide eco-friendly solutions. Poised on the cutting-edge of new green technologies, Next Alternative strives to develop and offer products that meet the challenges of our new economy.

With the belief that this new market will propel achievements within world transportation, Next Alternative stands as an innovator - bringing existing technologies together and melding them to meet future demand.

Next Alternative is a new publicly traded company on the Frankfurt stock exchange.



Next Alternative, Inc.  
World Exchange Plaza  
45 O'Connor Street Suite 1150  
Ottawa, Ontario K1P 1A4

Tel: 613-755-4023  
Fax: 613-237-9145

Email: [ceo@next-alternative.com](mailto:ceo@next-alternative.com)  
Website: [www.next-alternative.com](http://www.next-alternative.com)

*Stock Quote - June 01, 2010*  
*Frankfurt Exchange: 0.85 Euro*  
*XETRA Exchange: 0.85 Euro*  
*NASDAQ: coming soon*  
*TSX: coming soon*

## Next Alternative's Elijah Harper to Receive Major Honor

Next Alternative Board Member and Vice President of Government Relations, Elijah Harper, will soon be inducted into the Order of Manitoba. Established under special legislation, this is the province's highest honor. It recognizes individuals who have demonstrated excellence and achievement in any field of endeavor, benefiting in an outstanding manner the social, cultural or economic well-being of Manitoba and its residents. Lt-Governor Philip S. Lee, who is also the Chancellor of the Order, recently made the annual announcement.

Nominees are reviewed and evaluated by an independent advisory council which then recommends up to 12 candidates each year. This year, Elijah and 11 other deserving recipients will be inducted on July 15<sup>th</sup> at the Manitoba Legislative Building. They, and all previous and future inductees, are then allowed to use the initials O.M. after their names for life.

Next Alternative highlighted Elijah in our January newsletter. As a former Member of Parliament who has advocated tirelessly on behalf of the First Nations peoples, his history boasts a long list of accolades and achievements. His work has taken him around the world including the International Court of Justice at The Hague, the United Nations in New York and reconciliation meetings in Australia and New Zealand. Presently he sits on the Board of the National Centre for First Nations Governance where he continues to promote human and Aboriginal rights.

Elijah's belief in what is right, conviction and passion are what have made him such a successful advocate. By bringing that fervor to Next Alternative, coupled with his vast knowledge and experience in government relations and green technology, he's also become a most valuable asset in furthering our collective cause of promoting alternative means of energy. We are lucky to have such an amazingly accomplished and talented individual in our midst and we applaud him for all his efforts that are always done with great gusto and sincerity.

