



**nextalternative**  
a leader in renewable resources...

# NEWSLETTER

## For Next Alternative, May is a Month of Changes, Strides & Progress

### ***NEXT ALTERNATIVE ANNOUNCES CORPORATE RESTRUCTURING TO OPTIMIZE OPERATIONS, STREAMLINE OFFERINGS & BETTER SERVE CLIENTS/INVESTORS***

We are currently in the process of reorganizing our corporate structure to better facilitate our continued growth within the global alternative energy industry and to maximize our offerings to clients and investors.

Next Alternative will comprise two holding companies – one located in the United States and the other will be located in Ontario, Canada. Next Alternative USA is currently traded publicly on the Frankfurt Stock Exchange and through Pink Sheets. This holding company umbrellas two operating companies. One operating company is for the Manufacture of Emulsion Fuel while the second is for Battery Operation. Both are fully owned by the holding company.

Next Alternative Canada is traded publicly on the Canadian National Stock Exchange (CNSX). This holding company mirrors the USA holding company with two operating companies for the Manufacture of Emulsion and Batteries.

Next Alternative is excited to implement this new corporate structure. It will allow us to operate more uniformly and cohesively while still broadening our reach both logistically and figuratively. We see this as a big step in our continued progress to identify and cultivate additional partnerships geographically and to expand our product line – which ultimately allows us to offer our investors even more lucrative opportunities.

## New Stock Symbol Announced

Next Alternative recently began trading globally under the stock symbol **N4H**. Next Alternative had previously been trading under the ticker symbol TYN.F on the Deutsche or Frankfurt Stock Exchange, as well as carrying the symbol NEXZ in Canada and the United States. In an effort to facilitate easier recognition and tracking of the company's trade activities by its current and future investors, as well as its clients, partners and media, Next Alternative has adopted the new N4H symbol. That symbol is applicable to The Deutsche Exchange now, and if approved the Canadian Stock Exchange and on the OTC Stock Market.

# Get Plugged In

News around the industry



In a recent Capital One survey, it was revealed that 34% of respondents indicated that their next car purchase is somewhat to very likely to be an alternative motor vehicle. Over half of the respondents (53%) said that their next car would definitely be more fuel efficient than their current vehicle.

Undeniably, there is a growing desire amongst drivers to be more proactive in shrinking their carbon footprint as far as emissions are concerned. The “must have” preferences of the past are now being replaced with more ecologically sound choices. Drivers said that they would also concede car size in order to save money on fuel.

The trend toward hybrid and electric cars continues to grow and it seems that there is no slowing up in sight. More of these types of cars are being designed and developed to satisfy consumer interest. This is no fad - it's the future. 54% of the people interviewed said that they believe they will own an alternative motor vehicle at some point in their lifetime.

The survey did show that people are still not doing as much research as they should. 41% of those interviewed did not know that many governments are currently offering tax rebates for some alternative motor vehicles. They also have not calculated the amount of fuel savings one can earn when buying such a car.

Next Alternative has been in the foreground in promoting the viability and progress of electric vehicles. Its research, development and partnerships in manufacturing and distributing related products remain a solid portion of its overall mission to further the use of alternative means of energy.

## Tax Consumption – Not Income!

In a recent article, Green Energy News's Bruce Mulliken had some very interesting ideas. In a society where the more you make the more you are taxed reigns supreme, why not consider an alternate taxing system that doesn't punish those who work hard and rewards those who actively participate in helping the environment?

Mr. Mulliken believes that taxing the leftovers of consumption, instead of one's income would encourage taxpayers to waste less. He sees the current mandates and incentives as rather meek. Perhaps a more stringent policy should be in place to get consumers to really reduce our emissions. The less you emit and the more you cut your waste – the more your tax burden would be cut as well.

Eventually the carbon content for consumer goods could be determined and people could cut their liability by opting to buy products with the least embedded carbon content or smallest carbon footprint. Also, choosing to purchase energy with a lower carbon content via solar energy or electricity generated by the wind would provide tax relief. With so much resting on the future of our planet – it would seem that shifting the focus from income tax to consumption tax is a logical and viable option. Receiving benefits like these would show good faith for doing your part.

## About Next Alternative Inc.

Next Alternative Inc. is a break-through company paving the way in the global effort to discover alternative means of energy.

Understanding the need to reduce the demand for fossil fuels, Next Alternative is pioneering new methods that provide eco-friendly solutions. Poised on the cutting-edge of new green technologies, Next Alternative strives to develop and offer products that meet the challenges of our new economy.

With the belief that this new market will propel achievements within world transportation, Next Alternative stands as an innovator - bringing existing technologies together and melding them to meet future demand.

Next Alternative is a new publicly traded company on the Frankfurt stock exchange.



Next Alternative, Inc.  
World Exchange Plaza  
45 O'Connor Street Suite 1150  
Ottawa, Ontario K1P 1A4

Tel: 613-755-4023  
Fax: 613-237-9145

Email: [ceo@next-alternative.com](mailto:ceo@next-alternative.com)  
Website: [www.next-alternative.com](http://www.next-alternative.com)

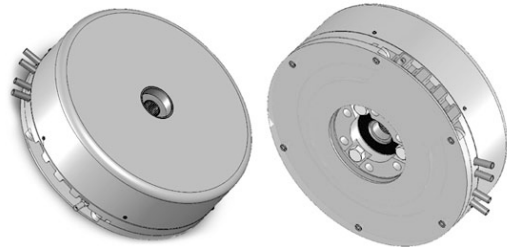
*Stock Quote - May 01, 2010*  
*Frankfurt Exchange: 0.85 Euro*  
*XETRA Exchange: 0.85 Euro*  
*NASDAQ: coming soon*  
*TSX: coming soon*

# What's Next? Product Spotlight

Next Alternative's Rob Ireland, Pete Law and technology and implementation consultant Kendall Scheer, recently visited Denver-based CIM Research. CIM develops high performance electric motors and generators and is the company manufacturing the Next Alternative's latest pancake motor model - the Alpha Series. Next Alternative is funding the production of the Alpha Series and will hold rights to its distribution.

The implications of the new Alpha Series motor are incredible. This motor has huge potential in that it has wide applications from small golf cart and UTV vehicles to road bound electric cars, trucks and beyond. Next Alternative expects to see great interest from the aircraft industry as the Alpha Series motor can be used in airport tugs for ground support or as a hub motor for moving aircraft on the tarmac.

Typically, pancake motors are small in size, but hold a large torque. They are extremely efficient in regard to power and can be configured to many different Kv constants to suit applications. In addition, they can be stacked. The Alpha Series pancake motor includes an air cooling and water cooling system for larger vehicles that generate more heat over extended periods. Next Alternative is excited about the vast potential this motor holds in the future progress of the firm's mission to forge ahead in the realm of alternative energy solutions.



Next Alternative is pleased to offer a host of innovative products and initiatives that aid in its mission to provide alternate means of renewable energy.

