

NOVEMBER 2011



NEXT ALTERNATIVE KNOWS IT'S TIME TO COME TOGETHER

NAI HAS THE TECHNOLOGY,
BUT GOVERNMENTS MUST LAY DOWN THE LAW

Next Alternative isn't the only entity that understands the dire importance of adopting cleaner, greener initiatives. Recently, a group of 285 top investors who represent \$20 trillion in assets, openly urged the leaders of the world to take urgent, dramatic action in regard to climate change and clean energy.

The 2011 Global Investment Statement on Climate Change describes the long-term risks associated with the global economy and the assets in which we invest. It points out that in the 2010 Cancun Agreements, governments agreed to reduce global greenhouse gas emissions so as to hold the increase in average global temperature below 2 degrees Celsius. At the same time, the International Energy Agency (IEA) reports data that shows that 2010 energy-related carbon emissions were the highest on record. So, to achieve this epic goal, massive investments in low-carbon energy is required. Sadly, current levels of investment into these technologies have fallen far short of what is required.

The point is this... private investment will only be fulfilled if there are clear and viable long-term policy frameworks in place which offer incentives for investments within this arena. Our governments need to be the catalyst for a hike in these types of investments. Countries that have already attracted investments are those which have provided certainty around the structure and incentives associated with investments of this nature. Other countries struggle with these investments because their policies do not provide sufficient incentives. Bottom line - investment-grade climate change and clean energy policy is paramount to ensure that private sector investment increases.

Companies such as Next Alternative provide a means of progressing to a better, more sound, global ecology via alternative energy solutions. However, in order to sustain itself, investments are essential. Our governments need to recognize this fact and enthusiastically assist in creating more incentives for investment. It seems only natural that governments would want to do all that they can to help reach these lofty goals. We can only hope that these top investors have made a loud, clear point which resonates with governments, making them take notice.

NAI Reports Significant Improvements to Study on Emulsion Fuel

The initial study was done by The Department of Mechanical Engineering, Faculty of Engineering Technology, Al Balqa Applied University in Amman, Jordan in Spring of 2010 and outlined the benefits of emulsion fuel as used in typical combustion engines. Next Alternative has been able to make drastic progress in creating a more efficient Emulsion Fuel - what it calls Next-Fuel.

The thought of adding water to diesel fuel has been around since 1931. Over the years, the method has progressed and in the 2010 study it was determined that adding water and a small amount of stabilizing agent increased the overall performance of the engines. This particular study used water ranges between 0-30% and 2.5% of the stabilizing agent within the Emulsion Fuel mixture. The study's performance analysis included torque, brake power and thermal efficiency. In every case, the results were shown to be more beneficial with the use of Emulsion Fuel over diesel fuel. The study also showed that lower NOx and CO2 emissions were produced.

Next Alternative (NAI) has been making improvements to this study by manipulating the elements involved in its Next-Fuel to make it even more efficient. In NAI's Next-Fuel, only half the amount of stabilizing additive is needed. NAI also is employing Carbon Nano Technology for increased power. An impressive 50/50 ratio mixture of water to diesel fuel is being used. All of these techniques are making the Next-Fuel mixture more efficient and powerful on a much larger scale.



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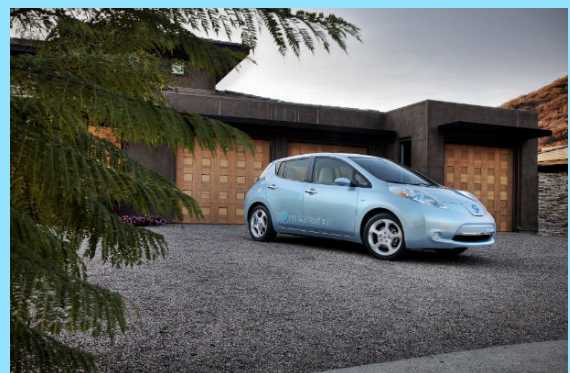
Nissan Has the Right Attitude

According to HybridCars, while some auto manufacturers have objected to fuel economy mandates, Nissan has happily embraced the notion. Nissan's Leaf was just named 2011 GreenFleet Electric Vehicle of the Year. The automaker has announced that it plans to outdo every competitor in environmental initiatives and projected sales of 1.5 million zero emissions vehicles by 2016!

While that certainly seems like an ambitious proposal, Nissan believes that more and more consumers are going to demand products that are in tune with their values. That includes cars and trucks with a lower carbon footprint.

Yet, not only does Nissan want to produce greener cars, the company is also using technology to make its factories greener and more efficient as well. According to Nissan President and Chief Executive Officer, Carlos Ghosn, "Nissan wants to be part of the solution toward a sustainable society - for the sake of the planet and as a significant competitive advantage and a strategic differentiator in the global manufacturing sector."

Kudos to Nissan for taking such a great approach! The world needs more companies with this attitude.



Nissan Leaf

ABOUT NEXT ALTERNATIVE

Next Alternative Inc. is a break-through company paving the way in the global effort to discover alternative means of energy.

Understanding the need to reduce the demand for fossil fuels, Next Alternative is pioneering new methods that provide eco-friendly solutions. Poised on the cutting-edge of new green technologies, Next Alternative strives to develop and offer products that meet the challenges of our new economy.

With the belief that this new market will propel achievements within world transportation, Next Alternative stands as an innovator - bringing existing technologies together and melding them to meet future demand.

Next Alternative is a new publicly traded company on the Frankfurt stock exchange.



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Wait Just a Nanosecond!

According to Alternative Energy News, an engineer at Stanford University named Yi Cui is leading a team that might just take nanotechnology to the next level by creating batteries made of paper and fabrics that can actually conduct energy.

At a recent demonstration, Cui took pieces of paper and fabric and soaked them in an ink that contained nanoparticles. The infusion of these particles into everyday porous items could be the key to opening up vast possibilities. Cui also cites that eTextiles (fabrics that retain original properties yet store and conduct energy) while in its infancy could also hold dramatic potential.

What Cui's team is trying to do is to find ways to not just store the energy, but to make it cheaper, lighter, greener and more adaptable. Nanotechnology can take the batteries we know today and transform them from heavier metal products into lightweight paper. Replacing carbon in lithium batteries with silicon nanowires can increase a battery's storage by up to ten times! Nanowire applications could help to recharge the future of electric cars and medical devices that are implanted in the body. These are truly amazing findings with incredible implications!

Next Alternative wants to wish
all of its American supporters
a very
HAPPY THANKSGIVING

Stock Quote - Nov. 01, 2011
Frankfurt Exchange: .04 Euro
XETRA Exchange: .03 Euro
CNSX: Coming Soon