

October 2011



NAI KEEPS FUELING THE ALTERNATIVE FIRE

Next Alternative continues to make innovations within a variety of areas within alternative energy - specifically in Emulsion Technology. Over the course of the year, NAI has experimented with and performed tests on a host of mixtures, to see which ratios yield the best most efficient results. With each test, NAI creates a stronger version of its Emulsion Fuel, which it now calls Next-Fuel.

Recently, NAI has devised a new formulation of Next-Fuel that is comprised of 35% water. Test results of this mixture show a reduction of NOx (Nitrous Oxide) of up to 77%. That is extremely encouraging! We have identified two promising markets for Next-Fuel... the open flame burner market and the combustion diesel engine market.

Additionally, NAI has been conducting tests on another way to create Next-Fuel that involves the use of tailing ponds waste products found in the Alberta oil sands. A method has been devised which extracts hydrocarbon and other materials needed to produce the fuel from the waste. Initial results show that NAI can manufacture burning fuel without the need for expensive refinery techniques. Producing the fuel in this manner also reduces emissions output and pollution rates.

Next Alternative has and continues to be a major proponent of Emulsion Fuel. This type of fuel has proven to be the most sound, logical and efficient alternative fuel available. Not to mention that it is wholly viable and profoundly beneficial for a broad spectrum of industries and uses.

As the EPA cracks down on emissions output, Next-Fuel will only gain momentum as the "go-to" source of alternative fuel energy. NAI remains committed to promoting this amazing fuel and to further its research into creating even more progressive versions over the course of the future.

Cart Blanche

Next Alternative is still hard at work researching, developing and promoting its Carbon Nano Tube (CNT) Batteries. While it is true that there have been obstacles in the public's perception of the "electrification" of vehicles, NAI still whole-heartedly believes that this technology will eventually become more accepted and widespread. NAI also expects to be the entity to bring a fully effective lead acid battery to market.

Currently, we have begun testing our CNT batteries in in Ontario, Canada within electric golf carts. These field tests will allow us to monitor the batteries in real world application. Then, we can assess the effectiveness and reliability of the batteries and make necessary adjustments.



Get Plugged In!
News Around the Industry

THE REAL MEANING OF FREEDOM

Isn't about time that we, as countries, begin to seriously consider ways to end our reliance on foreign oil. We make such a big deal about the issue, but continue to ignore solutions that are right in front of us... namely the electric car.

Next Alternative repeatedly addresses the significance of what expanding the EV market could mean to countries all across the globe. The benefits are huge and yet, these arguments still seem to be falling on deaf ears. Talks still continue regarding more off-shore drilling, pipelines across valuable farmland, etc. It would seem that the most logical and viable answer to reduce our dependency is switching to electric cars.

It's true that there are still many concerns regarding the efficiency, range and convenience of the EV. However, if as much time and energy were spent actually doing further research on batteries as we put into shunning these vehicles - we'd be much farther along.

In reality, while the prices of EVs are still slightly high for most consumers to fully embrace them, the operating cost over the span of its lifetime is much, much less than regular cars. They just make sense any way you look at them.

NAI hopes that those who continue to be put off by the use of foreign oil, will be among the first to finally promote a way for each individual to say NO MORE and purchase an electric vehicle.

ABOUT NEXT ALTERNATIVE

Next Alternative Inc. is a break-through company paving the way in the global effort to discover alternative means of energy.

Understanding the need to reduce the demand for fossil fuels, Next Alternative is pioneering new methods that provide eco-friendly solutions. Poised on the cutting-edge of new green technologies, Next Alternative strives to develop and offer products that meet the challenges of our new economy.

With the belief that this new market will propel achievements within world transportation, Next Alternative stands as an innovator - bringing existing technologies together and melding them to meet future demand.

Next Alternative is a new publicly traded company on the Frankfurt stock exchange.



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Taking Stock of the Markets

The world markets continue to be uncertain. With many countries in dire financial straits, companies are also having a difficult time sustaining themselves. Many companies which debuted IPOs this year are trading well below their offer price. Furthermore, investors in nations everywhere definitely have their guards up and currently remain a little gun shy.

At Next Alternative, we are focused on building a long-term, sustainable business that will continue to grow and increase in equity. Right now, NAI is operating with positive cashflow and healthy profit margins and is dedicated to continuing to do so. We are pleased to be able to concentrate on increasing our shareholder value, as opposed to having to settle outstanding debt like many companies are having to do.

We are confident that economic climates will shift and NAI will be poised to take advantage of appropriate market opportunities - when the time is right. In the meantime, we appreciate your continued support.

Next Alternative is pleased to announce the opening of its new Nevada office located at
500 N. Rainbow Blvd. Suite 300
Las Vegas, NV 89107

Stock Quote - Oct. 01, 2011
Frankfurt Exchange: .05 Euro
XETRA Exchange: .05 Euro
CNSX: Coming Soon