



nextalternative
a leader in renewable resources...

NEWSLETTER

It's march! As Usual, We're All About Going

Next Alternative is pleased to announce the opening of its new European office in Frankfurt, Germany! Also, the company's own Pete Law recently embarked on a European Roadshow where meetings with top executives and private investors have been scheduled. Starting in Zurich, and heading to London, Paris, Geneva, Frankfurt and Helsinki, Pete's main objective is to relay not only the importance of shifting to alternative means of energy, but to show the viability of these technologies and products as a sound and worthy investment. The firm has made great headway in securing partnerships with like-minded companies primarily in the areas of battery technologies, ecological remedial systems, emulsion and solar power. With these alliances in tact, we present a more powerful and unified front that we hope will add appeal for our European counterparts. As always, Next Alternative's ultimate mission remains to play a proactive role in ensuring the longevity of our planet and its people while staying profitable.

Next Alternative to be Listed on Three Exchanges
in Three Different Countries...
Canada, USA & Germany



*First London Securities is facilitating our listing on the US Exchange with the goal being to move to NASDAQ quickly.

Details on the DAX

The DAX (Deutscher Aktien Index) German Stock Index is a blue chip stock market index consisting of 30 major German companies trading on the Frankfurt Stock Exchange – one of the largest and most efficient exchanges in the world. This benchmark for measuring returns was launched in 1984 and started with a base value of 1000. Top companies in the DAX include: Adidas, Bayer, BMW, Deutsche bank, Lufthansa, SAP AG, Siemens & Volkswagen. Today the index value sits at over 5,700.

So You Want to Trade Stocks

Companies issue stock shares in order to raise capital to invest in the business. Today, there are two ways that the public buys and sells stocks – on the exchange floor through a broker or electronically. The former offers an exciting personal approach, yet the latter may prove faster and more efficient. Electronic trades use vast computer networks to match buyers and sellers and provide almost instant confirmations. This eliminates the middleman, putting you closer to the market and in more control.

Speaking of Green... Ireland Turns Over a New Leaf

Adding to the momentum of and securing its participation in a global shift to alternative means of energy as it pertains to transportation, Ireland has announced that the first charge points for electric cars are due to be installed and operational by Easter.

A joint venture between the Government, Electricity Supply Board (ESB) and car companies Nissan and Renault, this agreement reflects Ireland's genuine commitment to finding ways to reduce the country's carbon footprint. The ultimate goal is for 10% of all vehicles on Irish roads to be electric by 2020. Three initial charge points will be located in Dublin outside major "Green" companies, including the ESB headquarters. There are plans to roll out 1,500 more charge points concentrated in urban areas by the end of 2011. DC fast-charging points will be available on motorways and will allow electric cars to recharge within a half an hour. It has been noted that approximately 30,000 charge points will be necessary to supply the entire country at an estimated 230,000 vehicles.

The Nissan Leaf will be the first mass marketed electric car and will be available by the end of this year. The Renault Fluence will be available in 2011. These cars will top off at speeds of 100km/h and a range of 160km. While this is far lower than conventional vehicles, the thought is that most targeted consumers will buy and use the cars for urban driving.

This latest news just adds fuel to the fire in Next Alternative's continuing pursuit to bring this and related technologies to the forefront of people's and countries collective minds around the world.

Get Plugged In

News around the industry



More and more car companies have or are about to unveil their hybrid or electric car prototypes. Here are just a few of the most recent announcements. Mercedes-Benz will introduce its sleek F800 plug-in hybrid. Aesthetically pleasing, as you might expect, this car will run 18 miles at 75mph on pure electric power before switching to hybrid mode. BMW has also announced plans for an all-electric car, project name Megacity Vehicle. Constructed of carbon fiber fabrics and plastics, these materials will cut weight to maximize the range of the vehicle. This may prove to be one of the more viable concepts of both sport and sustainability. The Mitsubishi i-MiEV has received a very favorable reception and reports state that production estimates of the batteries that operate these cars are expected to leap by 50%.

About Next Alternative Inc.

Next Alternative Inc. is a break-through company paving the way in the global effort to discover alternative means of energy.

Understanding the need to reduce the demand for fossil fuels, Next Alternative is pioneering new methods that provide eco-friendly solutions. Poised on the cutting-edge of new green technologies, Next Alternative strives to develop and offer products that meet the challenges of our new economy.

With the belief that this new market will propel achievements within world transportation, Next Alternative stands as an innovator - bringing existing technologies together and melding them to meet future demand. We also believe in staying profitable and providing returns to all our investors.

Next Alternative is a new publicly traded company on the Frankfurt stock exchange.



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Who's Next? Meet Roger Gervais

Roger Gervais is Next Alternative's Chief Operating Officer. He is a senior executive with private sector and Federal Government experience. Roger worked for the Canadian Security Intelligence Service (CSIS) which plays a leading role in protecting the national security interests of Canada by investigating and reporting on threats. In eight years, he managed the planning, development and deployment of five major technical programs and delivered \$220M in value with a budget of a little over \$100M. Next Alternative CEO, Rob Ireland met Roger during his years at CSIS when Virtual Wave, a company that Rob is associated with, was working on a project with that agency.

After leaving CSIS, Rob and Roger worked together on numerous Federal Government projects. As Next Alternative evolved, Rob invited Roger to join the firm knowing that he brings with him a wealth of knowledge and applicable experience that will serve the company's mission well.

Prior to coming on board at Next Alternative, Roger developed a Truck and Car Service company that has become the largest in Eastern Ontario and Western Quebec. From humble beginnings of one location and five staff, the company today has 102 locations and 2200 employees.

An out of the box thinker, Roger accepts any challenge and surmounts all difficulties to deliver solutions that are sound, practical and to the benefit of his employers. He is a major asset to Next Alternative and its present and future success.

Next Alternative is pleased to have a host of highly regarded, well-respected, innovative and accomplished individuals contributing to the evolution of this ground-breaking company. We'll be introducing them to you over the course of the year.

Stock Quote- Mar. 12, 2010
Frankfurt Exchange: 0.55 Euro
XETRA Exchange: 0.55 Euro
NASDAQ: coming soon
TSX: coming soon

