



nextalternative
a leader in renewable resources...

NEWSLETTER

As Autumn Arrives Things Keep Falling Into Place at Next Alternative

We are happy to report that more exciting things have been in the works at Next Alternative.

Next Alternative has recently entered into a major exclusive distribution agreement with **Mohawk Energy of the First Nations**. Mohawk will be the sole entity to market, sell and distribute NAI's entire production of machines and emulsion products throughout Aboriginal and other First Nation Communities and Bands and Tribal Territories throughout North America. Mohawk will also be granted the ability to engage with non-aboriginal persons, corporations & entities as well.

Mohawk supports the creation of two new plants – one in the US and one in Canada and will assist NAI in a \$10,000,000.00 injection of capital needed for the upstart of these plants. The company has also identified 15 major US markets and 6 Canadian markets that it will target. Mohawk plans to design and implement an impressive \$75,000,000.00 marketing push to showcase NAI's products and machines. This is an extremely important alliance which will allow NAI to penetrate a wide variety of territories in pursuit of bringing cleaner, more efficient energies to the First Nations.

NAI has also recently entered into a large distribution agreement with **CleanAirTek** – a company based in Boca Raton Florida. CleanAirTek (CAK) is primarily involved in the development or acquisition of products that enable various types of engines to exceed required levels of emissions reduction in a cost-effective manner and with near zero maintenance. This agreement will allow CAK to purchase fuel products supplied by Next Alternative and distribute them to present and future clients within the trucking industry and/or related industries which utilize similarly classed engines. CAK will also retain the right to manufacture or have manufactured refineries designed by Next Alternative to produce these aforementioned fuel products.

Next Alternative's new plant in Battle Creek, Michigan is also moving ahead as planned. With the assistance of **Michigan Congressman Mark Schauer** (7th Congressional District) and his team, we were introduced to several key players instrumental in making this plant come to life. We submitted a prospectus to the **Michigan Economic Development Corporation** (MEDC) who was able to help us secure important and helpful incentives. We are also working with the **Michigan Advanced Battery Credit** (MABC) in hopes of receiving more incentives.

Get Plugged In

News around the industry



Next Alternative: A Driving Force in Alternative Energy

The Electric Vehicle is no longer considered a passing fancy. As nearly every automotive manufacturer has or is designing and producing electric or hybrid models, companies, investors and consumers are buying into the progressive notion that these vehicles represent a viable and effective alternative means of transportation.

Next Alternative has been promoting the EV, as well as pioneering a host of additional products and initiatives that provide eco-friendly energy solutions. Standing as an innovator in the field, NAI is championing the use of the Carbon Nanotube (CNT) battery. The potential of this type of battery is vast, as is the scope of its reach and positive impact on the automotive/transportation industry and the environment as a whole.

CNT battery technology allows for rapid recharging – less than one hour and provides increased Reserve Capacity of at least four times that of an unmodified battery. The batteries deliver 300 miles between charges and life expectancy will be extended by a minimum of four times the current output. This far exceeds anything previously available. Plus, the batteries lead to reduced emissions which is one of NAI's primary goals.

Next Alternative has already garnered large contracts for the manufacture and deployment of its CNT batteries. These sizable orders reflect a major surge in popularity and constitute a genuine belief in the battery's capabilities. CNT uses are broad and can be installed in a wide variety of vehicles including commercial vehicles like forklifts and golf carts.

In addition to furthering the cause of EVs, Next Alternative is proud to devise and promote other products that encourage the use of alternative means of energy. For instance, NAI is pleased to relay that its patented, cutting-edge Emulsion Fuel machines are now providing global manufacturers with cleaner, more cost-effective methods of production. NAI looks forward to continued success in developing universally sustainable solutions.

Charging Up – Free of Charge!

According to EV World, in a hugely expensive consumer product roll-out in 16 cities across America, 5,700 Nissan Leaf owners and 2,600 Chevy Volt owners will soon be given the opportunity to test one of three home charge units – absolutely free! The Level II units, each worth as much as \$2,000 and installation fees will be comped and will allow owners to recharge their vehicles in 3-6 hours. The Ecotality BLINK, the AeroVironment EVSE-RS and the Coulomb Technologies CT500 are participating companies. An additional 15,000 public charging stations will be installed throughout those 16 urban markets. The EV Project offers a [sign-up form](#) that enables potential LEAF and Volt buyers to apply for one a free charger.

About Next Alternative

Next Alternative Inc. is a break-through company paving the way in the global effort to discover alternative means of energy.

Understanding the need to reduce the demand for fossil fuels, Next Alternative is pioneering new methods that provide eco-friendly solutions. Poised on the cutting-edge of new green technologies, Next Alternative strives to develop and offer products that meet the challenges of our new economy.

With the belief that this new market will propel achievements within world transportation, Next Alternative stands as an innovator - bringing existing technologies together and melding them to meet future demand.

Next Alternative is a new publicly traded company on the Frankfurt stock exchange.



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THE BATTERY SHOW

Bringing end user and supplier together

5, 6, 7 OCTOBER 2010 SAN JOSE, CALIFORNIA

Next Alternative's own Pete Law will be attending the 2010 Battery Show in San Jose, CA, October 5-7.

This is an excellent opportunity to find out more about current and future battery trends and products and to come face to face with both suppliers and end-users. The Battery Show provides a highly focused arena in which Next Alternative can interact with other companies - forging new strategies in the evolution of the battery industry and for the benefit of consumers who depend on it.

Upwards of 150 exhibitors from the United States, Canada, Europe, Japan, Korea, China, South Africa are expected to converge at this fascinating expo.

Next Alternative's USA Operations has moved! Our new home is in a great new office building located at One East Washington Street, Suite 500 in Phoenix, AZ 85004.

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Stock Quote – Oct. 01, 2010
Frankfurt Exchange: .90 Euro
XETRA Exchange: 1.000 Euro
NASDAQ: coming soon
CNSX: coming soon

