



## Happy New Year New Possibilities! What's in store in 2010?

### Next Alternative is Charging Up! Here's an update on some of our products

Our **Batteries** are currently being tested in several locations. All results will be posted as we receive them.

Emulsion Fuel - The delivery of our new **M-Fuel** machine is expected to arrive in Canada this month!



## Get Plugged In

### News around the industry



As we enter this new decade, nearly every major auto manufacturer is developing some type of plug-in vehicle. Even some of the smaller houses are getting into the electric arena. As the green movement continues to pick up momentum, many consumers are feeling the urge or the pressure to reduce their carbon footprint and do their part in helping to sustain the planet. As we have heard for years, the collective emissions released from our automobiles are devastating to the ecology - making driving a car the single most polluting act that the average citizen can commit.

One of the focal points at Next Alternative is assisting in the evolution of the plug-in car. Creating a battery that recharges faster, lasts longer and elicits more times the amount of miles traveled is top order. Many governments are encouraging companies to forge ahead in their development of these hybrid or strictly battery-operated cars. Tax incentives, levies, subsidies and consumer bonuses are all being offered to promote the progress. While there remains much research and work to be done, it's a positive and forceful step in letting people all around the globe know just how important this piece of the puzzle is.

Ultimately, world transport cannot rely on oil and therefore the shift to sustainable energy sources is obvious. At Next Alternative, we are proud to stand as a forerunner in bettering the technology required to extend the life and use of electric car batteries. With every successful step forward comes the desire to continue on this exciting path in changing the world for the better.

# Who's Next? Meet Elijah Harper

**GOT CHANGE?**  
**NEXT ALTERNATIVE  
IS OUT TO CHANGE  
THE WORLD**

Elijah Harper is a colorful figure in the Canadian political landscape. Born in 1949 in Red Sucker Lake, a reserve in northern Manitoba, Elijah has long been an advocate for Aboriginal rights. Schooled in Manitoba and Winnipeg, he attended University of Manitoba and afterward worked as a community development worker, a supervisor for the Manitoba Indian Brotherhood, as well as a program analyst for the Manitoba Department of Northern Affairs.

In 1978, at just 29 years of age, Elijah was elected as Band Chief for Red Sucker Lake Band (which is now Red Sucker Lake First Nation). In 1981 he was elected as Member of the Legislative Assembly for the Rupertsland constituency, becoming the first Treaty Indian to be elected as a provincial politician. In 1986 Elijah was appointed to cabinet as Minister without Portfolio responsible for Native Affairs. The following year he was appointed Minister of Northern Affairs and Minister in charge of the Communities Economic Fund.

It was in 1990 that he gained international notoriety. While holding an eagle feather, he took his stand in the Manitoba Legislature and refused to accept the Canadian constitution amendment known as the Meech Lake Accord. Elijah believed that there was a lack of participation and recognition of the Aboriginal people within the negotiation process. The accord died there.

Also in 1990, Elijah won the Stanley Knowles Humanitarian Award (the same award which Nelson Mandela has received) and was voted "Newsmaker of the Year in Canada" by the Canadian Press. He was awarded the title of Honorary Chief for Life by Red Sucker Lake First Nation and received a commemorative medal of Canada from the Governor General for his efforts in public service. Elijah resigned from the Legislative Assembly in 1992 and in 1993 was elected as Member of Parliament for the Churchill constituency in Northern Manitoba.



**Elijah around age 6**

Elijah's work has taken him far and wide across the globe educating people on and advocating for indigenous and human rights. In 1995 he called for a Sacred Assembly which brought together Aboriginal and non-Aboriginal people from across Canada to find a spiritual basis for healing and understanding. Due to the success of this gathering, another took place at the Sagkeeng First Nation in August 1997. After leaving Federal Parliament, Elijah worked on Project Reconciliation as Ambassador-At-Large. This was intended to begin the dialogue of healing and reconciliation amongst Aboriginal People in their dealing with mainstream society. He was then appointed by Privy Council to be an Indian Claims Commissioner in 1998 and then resigned in 2000. Elijah also worked with his Tribal Council (Island Lake Tribal Council) in Manitoba as Political Advisor and as Coordinator for resource development activities. He worked with the Tribal Council other First Nations to develop a proposal to build a 1000km hydro transmission line from Northern Manitoba to South. Unfortunately, this did not come to pass.

Over the last decade, Elijah has continued to be a major public speaker and recognized negotiator, public servant, lobbyist and advisor. Recently, he has been working with his First Nation, Red Sucker Lake, on a special project regarding remediation of an old mining exploration site and has been negotiating with the Government of Ontario to come to an agreement on this site which is in his traditional territory. Elijah presently sits on National Aboriginal Advisory Committee with Correctional Services of Canada and on the National Centre for First Nations Governance. He also is on contract with Eastside Road Authority (Province of Manitoba) to discuss and dialogue with the Island Lake communities on the building of an all weather road to the region.

A film based on Elijah Harper's life, was directed by Paul Unwin and played at the 2007 Vancouver International Film Festival. The film, called "Elijah", won two Gemini Awards and four Leo Awards including Best Television Movie and Best Writing in a Dramatic Program. Next Alternative will make it possible for anyone interested to purchase an autographed copy of this amazing film.



Next Alternative is pleased to have Elijah serve as Vice President of Government Relations – working on regulatory issues, as well as promoting Green Technology at the governmental level. Elijah also sits on the company's Board of Directors where his knowledge of and experience in dealing with Government Policies and Green Technology will be a huge benefit. In addition, Elijah's reputation for national and international networking allows him access to many leaders and Government officials, which will assist in promoting Next Alternative's cause. Elijah looks forward to doing public relations on behalf of Next Alternative and is excited to be part of this innovative company's present and future.

**Next Alternative is pleased to have a host of highly regarded, well-respected, innovative and accomplished individuals contributing to the evolution of this ground-breaking company. We'll be introducing them to you over the course of the year.**



## About Next Alternative Inc.

Next Alternative Inc. is a break-through company paving the way in the global effort to discover alternative means of energy.

Understanding the need to reduce the demand for fossil fuels, Next Alternative is pioneering new methods that provide eco-friendly solutions. Poised on the cutting-edge of new green technologies, Next Alternative strives to develop and offer products that meet the challenges of our new economy.

With the belief that this new market will propel achievements within world transportation, Next Alternative stands as an innovator - bringing existing technologies together and melding them to meet future demand.

Next Alternative is a new publicly traded company on the Frankfurt stock exchange.



Next Alternative, Inc.  
World Exchange Plaza  
45 O'Connor Street Suite 1150  
Ottawa, Ontario K1P 1A4

Tel: 613-755-4023  
Fax: 613-237-9145

Email: [info@next-alternative.com](mailto:info@next-alternative.com)

Website: [www.next-alternative.com](http://www.next-alternative.com)

## FRANKFURT FACTS

Frankfurt is the 5<sup>th</sup> largest city in Germany with 654,964 people. As the financial centre of the country, it houses the European Central Bank, Frankfurt Stock Exchange and the Frankfurt Trade Fair. Frankfurt International Airport is one of the busiest (and cleanest) of the world's airports and Frankfurt Station is one of the largest terminal stations in Europe. Frankfurt is truly the backbone of German economy. Techno music got its start in Frankfurt!



## OTTAWA OUTINGS

Here are a few interesting things that you can do in Ottawa...

**UrbanQuest** – Head out on a treasure hunt across the city in your quest to answer clues that lead you to your dinner destination.

**Skating The Rideau Canal** – At this time of the year you could skate the longest skating rink in the world, the Rideau Canal.

**Major's Hill Park** – Ottawa's oldest park offers stunning panoramic views of several major attractions including Parliament Hill, Ottawa River, the Museum of Civilization, the National Gallery and Notre Dame Basilica.



*Stock Quote-Jan. 01, 2010*  
*Frankfurt Exchange: 0.45 Euro*  
*XETRA Exchange: 0.45 Euro*  
*NASDAQ: coming soon*  
*TSX: coming soon*

